



Windstar Launches Revelex Integration - Further Investing in Technology to Help Travel Advisors Book Cruises Online

MIAMI, FL, July 23, 2024 – [Windstar Cruises](#) is investing in technology to make it easier for travel advisors to do business with the small ship line, today announcing a new integration with its first booking engine partner - [Revelex](#).

Revelex aggregates cruise inventory (across 40+ major lines) and makes it seamless for advisors to book cruises on a global scale, all in one online location.

“Revelex’s Power Agent 5 offers access to a global cruise API, allowing our travel advisor customers greater control of the booking process,” explains Revelex Senior Vice President of Sales Joe Romans. “The Revelex solution is customizable for travel advisors to be able to pull web and private fares, search and book multiple cruise products, apply mark-ups and discounts with a yield management tool, and make post-booking modifications. We’re thrilled to add Windstar’s cruise products to our system and ensure an additional, easy pathway for booking.”

Windstar’s Chief Commercial Officer Janet Bava is excited for the additional booking engine and option for engaging with Windstar’s award-winning boutique cruises, citing Revelex’s appeal to advisors who already use the platform and its global reach.

“This new integration further cements our commitment to the travel trade industry as we do everything possible to create a trouble-free and streamlined booking process,” Bava says. “We’ve been searching for and identifying the best and most impactful ways to increase our distribution worldwide, and adding Revelex is an ideal way to expand our global footprint and help make more travel partners aware of the magic that is Windstar and see the broad range of destinations we sail such as the Mediterranean, Tahiti and Caribbean.”

Photo of Revelex CEO David Goodis and Windstar Cruises President Christopher Prelog [available here](#).

Windstar [brand images are available here](#).

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Contacts:

Joe Romans, Senior Vice President of Sales, Revelex / JRomans@revelex.com

Sarah Scoltock, Director of Public Relations, Windstar Cruises / sarah.scoltock@windstarcruises.com

About Revelex Corporation:

Revelex Corporation is a provider of travel technology solutions that enable vendors and agencies of all sizes to effectively market and sell leisure travel both online and offline. With a strong foundation in the leisure travel industry, Revelex offers customizable solutions to the air, car, hotel, and cruise line industries. With corporate offices in Boca Raton, Florida, its solutions are employed in locations across the globe. More information on Revelex can be found at www.revelex.com

About Windstar Cruises:

With a fleet of six boutique all-suite and sailing yachts, each carrying between 148 to 342 guests, Windstar Cruises, voted #1 boutique cruise line, offers an intimate experience like no other. Guests can explore enchanting destinations across Europe, the Caribbean, Costa Rica, the Panama Canal, New England, Eastern Canada, South America, and the South Pacific. Plus, Windstar operates year-round in Europe and will offer two unique ship experiences in Tahiti starting in 2027. Windstar will introduce two new ships to its Star Class starting in December 2025 - the *Star Seeker* and *Star Explorer*. At Windstar Cruises, it's not just about travel – it's about creating experiences that resonate with the soul. With port-intensive itineraries, iconic destinations, exceptional service, and an innovative culinary program, every moment with Windstar is an opportunity for discovery and delight.

Windstar Cruises is proud to be part of the Xanterra Travel Collection®, a distinguished group of global hospitality and travel companies with a legacy that spans over a hundred years operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection®, is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.