

Windstar Cruises Launches New Online Booking Capability for Travelers



The new B2C feature allows guests to book a Windstar cruise directly on www.windstarcruises.com

MIAMI, FL, November 20, 2024 – [Windstar Cruises](https://www.windstarcruises.com) has announced the launch of its [new online booking engine](#) now available on its website. This new advanced online booking capability streamlines the vacation planning process allowing guests and travel advisor partners to easily lock in their cruise date, destination, excursions, and hotels.

Travelers now have the capability to create a MyWindstar account where they can shop for cruises, add on the cruise line's \$99 All-Inclusive package, select hotels and available excursions, and finalize bookings—all from the convenience of their own devices.

Online booking was previously only available to travel advisors through TravelAdvisor Hub. The new MyWindstar platform now allows consumers to seamlessly navigate through available itineraries, accommodations, and offerings with detailed descriptions and photos to help guide the planning and booking process. Travelers booking through a travel advisor have online functions to view their itinerary and can add select elements to their reservation such as shore excursions and special requests.

"Windstar Cruises is committed to enhancing the travel experience for our guests from start to finish," shared Windstar's Chief Commercial Officer Janet Bava. "By expanding our booking options, we're ensuring that every guest can plan their cruise in the way that's most convenient

for them—whether they prefer the ease of online booking, the connection of working with a trusted travel advisor, or the personalized service from our Vacation Planning team.”

For Black Friday and Cyber Monday (November 18-December 2, 2024), travelers can take advantage of reduced deposits of only \$300 per guest to secure their cruise date on top of the line’s popular Pick Your Perk offer.

Available for booking now through March 31, 2025, on sailings through June of 2026, ["Pick Your Perk" options](#) include: one free hotel night (which can be used pre- or post-cruise) OR up to \$1,000 onboard credit, which can be used for Windstar’s award-winning shore excursions and adventures, spa services, or even special celebratory cocktails. Premium suite guests are afforded a third option - an upgrade to the All-Inclusive Fare (valued at \$99/day) which includes unlimited alcohol, Wi-Fi, and all gratuities.

A leader in small ship cruising to destinations around the world, this new booking platform is available for all of Windstar Cruises’ itineraries and ships including its year-round sailings in the Mediterranean and South Pacific, and on its new Alaska and Japan voyages on the cruise line's upcoming new ship, *Star Seeker*.

To plan a small ship cruise with Windstar or learn about booking offers, contact a travel advisor, reach out to Windstar Cruises by phone at 1-800-258-7245, or [request a call](#) by a Windstar vacation planner. Access Windstar’s [new online booking system here](#). Find more information on [Windstar Cruises here](#).

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About Windstar Cruises:

With a fleet of seven boutique all-suite and sailing yachts, each carrying between 148 to 342 guests, Windstar Cruises, voted #1 boutique cruise line, offers an intimate experience like no other. Guests can explore enchanting destinations across Europe, the Caribbean, Costa Rica, the Panama Canal, Alaska, New England, Canada, South America, Japan, and the South Pacific. Plus, Windstar operates year-round in Europe and will offer two unique ship experiences in Tahiti starting in 2027. Windstar will introduce two new ships to its Star Class beginning with Star Seeker in December 2025 and followed by Star Explorer in December 2026. At Windstar Cruises, it's not just about travel – it's about creating experiences that resonate with the soul. With port-intensive itineraries, iconic destinations, exceptional service, and an innovative culinary program, every moment with Windstar is an opportunity for discovery and delight.

Windstar Cruises is proud to be part of the Xanterra Travel Collection®, a distinguished group of global hospitality and travel companies with a legacy that spans over a hundred years operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection®, is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.