



LDPR NAMED AGENCY OF RECORD FOR WINDSTAR CRUISES

Miami, FL, December 17, 2024 – LDPR, a leading travel and lifestyle PR firm based in New York City, is now onboard with [Windstar Cruises](#) as it has just been appointed agency of record for 2025.

Windstar Cruises currently operates a six-ship fleet of Wind Class sailing yachts and Star Class all-suite yachts cruising throughout Europe, the Caribbean, Costa Rica and the Panama Canal, Canada and New England, Tahiti and the South Pacific, and South America, and will introduce two new all-suite motor yachts, *Star Seeker* and *Star Explorer*, commencing with *Star Seeker*'s maiden voyage in December 2025. Windstar's fleet is the market leader in small ship cruising calling on more than 275 off-the-beaten-path and popular ports in nearly 80 countries with boutique ships that carry between 148 and 342 guests. The award-winning line is known for its friendly, casual ambiance paired with upscale amenities, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is a part of Xanterra Travel Collection®, an award-winning, globally diversified travel company offering once-in-a-lifetime experiences in some of the most beautiful and iconic places on earth.

LDPR will work with the Windstar marketing and PR teams for media relations, influencer collaborations and brand partnerships, as Windstar rebrands and expands its fleet in 2025.

LDPR is an innovative travel and lifestyle PR agency headquartered in NYC with staff in Los Angeles, Miami and Chicago. The agency was recently named within "[The PR Net 100, 2024](#)." LDPR also represents Windstar's sister company, Sea Island, Georgia.

For more information, contact Claire Skinner at claire@ldpr.com, or visit ldpr.com. X: [@ldpr](#), Facebook: [@LauraDavidsonPR](#), Instagram: [@ldprtravel](#), LinkedIn: [Laura Davidson Public Relations](#).

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